

# Casual

Casual Clothing is very common and easy to prepare. All you need is clean clothing of any style. This style offers the greatest freedom and self-expression.



Examples of casual attire:

- T-shirts, button-down shirts, blouses & sweaters on top, jeans, khakis, linen pants, cropped pants or shorts.
- Footwear options include sneakers, loafers, low heels or sandals.
- Versatility in accessories.

When to dress casual attire?

If you work in a relaxed office environment where colleagues commonly wear casual attire, it may be acceptable.

**Note:** It's important to avoid dressing casually when meeting with clients or attending interviews, even if the workplace generally maintains a casual dress code.

# Smart Casual

Smart Casual clothing is a blend of professional elements with relaxed, everyday wear. It is a stylized mix of professional and casual clothing.



Examples of smart casual attire:

- Blazers, sports jackets, ties, button-down shirts, collared shirts, sweaters, blouses, trousers, khakis, skirts, and dresses.
- Footwear options include heels, flats, dress shoes, clean sneakers.
- Accessorize with jewelry, belts and scarves.

When to dress in Smart Casual attire?

Smart casual combines business casual with a stylish, trendy touch. It's suitable for flexible or informal office settings and can include modern, polished pieces.

**Note:** For interviews in more relaxed workplaces, smart casual might strike the right balance—aligning with the office's informal dress code while ensuring you look clean, professional, and attentive to your appearance.

# Business Casual

Business Casual clothing typically consists of professional clothing such as button-down shirts while omitting certain items such as blazers or ties.



Examples of business casual attire:

- Pencil skirts, slacks, khakis, trousers, blouses, collared shirts, button-down shirts, sport coats, blazers and sweaters.
- Footwear options include flats, leather or canvas lifestyle sneakers, Oxfords, loafers, mules, boots, or heels.
- Enhance your outfit with jackets, ties, minimal jewelry, and belts.

When to dress in Business Casual attire?

Business casual is a widely accepted dress code in many workplaces, blending traditional business attire with more relaxed pieces like khakis. It's a versatile choice for interviews, client meetings, and office environments.

**Note:** Striking a balance between formal and casual, business casual is often a safe option when you're uncertain about the dress expectations.

# Business Professional

Business Professional is a style that incorporates dark, heavy set clothing. It is a style that visually represents your professional attitude.



Examples of business professional attire:

- Button-down shirts or blouses with a blazer. Dresses, slacks, skirts, dark-colored suits and ties.
- Footwear options include heels, loafers or flats.
- Accessorize with minimal jewelry and belts.

When to dress in Business Professional attire?

Business professional attire is typically required in more conservative industries such as finance, law, or government. This dress code emphasizes polished, well-fitted clothing, often tailored for a sharp and professional appearance.

# Business Formal

Business Formal is an aesthetic blend of professional clothing with formal attire. Makes a big statement about you and your level of professionalism.



Examples of business formal attire:

- Dark pant suits, a classic suit with a tie, or a black suit paired with a light-colored button-down shirt. A skirt suit or suit dress is also suitable, and for certain occasions, a long evening gown may be appropriate.
- Footwear options include formal flats, heels, Oxfords, or loafers.
- Accessorize with subtle jewelry, belts, a tie clip, or small cufflinks.

When to dress in Business Formal attire?

Business formal is the most polished dress code, suited for events like award ceremonies, formal dinners, or important evening functions. Similar to black tie, it emphasizes professionalism and elegance.

# Gender-Neutral Professional Dress

Professional Clothing standards can be difficult to gauge. What's most important is that you feel comfortable and confident in the clothing you wear.



Workplace attire can include gender-neutral/gender non-binary options that suit various levels of formality. For casual settings, consider jeans, sweaters, or shirts paired with trendy sneakers, sandals, or loafers. In more formal environments, slacks, trousers, or chinos work well with button-downs, sweaters, or cardigans. Suitable footwear includes loafers, oxfords, or stylish lace-up shoes. Pantsuits are versatile for formal occasions and pair well with flat or low-heeled loafers or oxfords.



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